



Dragons' Den: The Perfect Pitch: How to Win Over an Audience

By Peter Spalton

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, Dragons' Den: The Perfect Pitch: How to Win Over an Audience, Peter Spalton, A practical guide to delivering brilliant presentations and pitches, complete with examples and case studies from popular BBC show Dragons' Den. Let the Dragons show you the secrets of successful presenting. This book shows you everything you need to know to: * Plan a well-structured presentation for any situation. * Master body language and delivery skills to engage your audience. * Use visual aids and samples for maximum impact. * Deal with the most difficult questions (such as those that the Dragons themselves would ask). This book includes the wisdom of the Dragons, plus a wide range of fully illustrated case studies from Dragons' Den entrepreneurs so that you can emulate their success and learn from their mistakes.



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