



Management by Objectives Explained: Business School Books Volume 6 (Paperback)

By Can Akdeniz

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you a manager, co-manager or even just an employee that feels like you are in a rut in regards to your career? If so, I have a feeling that this is the perfect book for you. In this book, I talk about a management technique called management by objectives . This technique is a globally acclaimed one that was introduced in 1954 and has been praised and utilized by many ever since then. Have you never heard of this technique? Don t worry. This book will explain it all to you in a simple and easy to understand manner. - What you ll learn in this book: - What management by objectives is. - Key points of this management method - When and where you can apply this technique - Pros and cons of this system - How to optimize this management method - Advice for small businesses, in particular - And much more! Read on in order to change your career for the better.



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